

Register Now for the NCCA-MetLife Foundation Creativity Matters Health, Wellness & The Arts Symposium

*Developing Engaging Arts Programs for People with Alzheimer's and
Memory Loss and their Caregivers*

Tuesday, August 3, 2010

9am - 4pm

The Patricia and Phillip Frost Art Museum
Florida International University
10975 S.W. 17th Street
Miami, FL

Why exactly does creativity matter? Michael Patterson, co-founder of [MindRAMP & Associates](#), will explore how creativity can stimulate brain fitness in people active to frail. His keynote presentation, ***The Science of Creativity and Cognitive Engagement***, will delve into compelling research, including the work of Dr. Gene Cohen, that explores the power of creativity and imagination to promote quality of life and "reveal the person in the patient." Patterson will explore how the aging brain works, why meaningful arts activities stimulate the brain and how to enhance the creative potential for mature minds including those with Alzheimer's and cognitive disabilities.

Also featured will be:

- The [TimeSlips](#) Storytelling Method which focuses on forgetting memory and instead using communication, imagination and the present to inspire people with memory loss to tell stories.
- [MoMA Programs in Art and Dementia](#) developed through the Museum of Modern Art in New York City which brings arts engagement programs to people with dementia and their caregivers.
- "I Remember Better When I Paint," a documentary film about a person with Alzheimer's who finds meaning and purpose through painting, narrated by Olivia de Havilland.

Cost: \$75.00 or \$25.00 for members of: NCCA, the Miami Alliance on Aging, Florida International University Faculty and Students, Miami-Dade County Cultural Affairs, Society for the Arts in Healthcare and The Alzheimer's Association

CEU's and Scholarships Available!

www.creativeaging.org/symposia-miami/

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